

MoneyDila

Where the Best Money Deals Begin.

➔ Dream it. Fund it. Live it—with Moneydila.



Product Range

Unsecured & Secured Loans →

Corporate Lending

Projects Financing

Mortgages

Commercial Mortgages

All loan requirements are specifically tailored to meet the client's needs.



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Introduction



MoneyDila: Your Trusted Partner in Financial Solutions Across the UAE

Since 2015, MoneyDila has been a reliable gateway to premium financial solutions in the UAE. We specialize in the distribution of both secured and unsecured loans, working in partnership with a robust network of over 21 leading banks and financial institutions nationwide.

Our unique customer acquisition model combines the precision of digital marketing with the effectiveness of traditional outreach, empowering our partners to connect with qualified leads and grow their customer base efficiently. At MoneyDila, we make access to financing faster, simpler, and more dependable —so you can move forward with confidence.



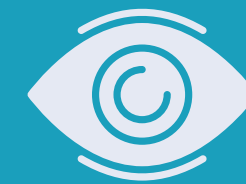
mission and vision



Our Mission

At MoneyDila, our mission is to empower individuals and businesses across the UAE by providing seamless, trustworthy access to financing solutions.

We deliver innovative financial brokerage services that connect our customers with the most competitive loan offers through our trusted network of banking partners



Our Vision

Our vision is to become the UAE's preferred financial brokerage platform by delivering a seamless, transparent, and efficient experience—one that truly impacts our customers' lives and drives meaningful growth for our financial partners.

Our Partners



بنك دبي الإسلامي
Dubai Islamic Bank

mashreq  المشرق
SECURITIES



مصرف عجمان
Ajman Bank



standard
chartered

بنك أبوظبي الأول
FAB
First Abu Dhabi Bank

بنك دبي التجاري
Commercial Bank of Dubai



MoneyDila – One Answer



Benefit to OUR PARTNERS

- Brand Visibility: We boost partner brands through targeted marketing.
- Quality Leads: Only pre-qualified, matching leads are shared.
- End-to-End Support: We manage everything from leads to disbursal.
- Expanding Reach: Serving UAE & GCC, with global expansion plans.



Key to the ONLINE APPLICANT

- Brand Neutral: Unbiased loan options from multiple banks.
- Instant Check: Know your eligibility in under a minute.
- Choose Bank: Apply with your preferred bank, fully supported.
- Seamless Support: Full assistance through one easy online channel.



For the MARKET

- One-Stop Solution: All financial services in one platform.
- Targeted Ads: Promote services to the right audience.
- Informed Decisions: Clear financial content to empower customers.
- Transparent Platform: Consistent, accurate info that builds trust.



Dual Operations Model

Feet on Street & Online Sourcing



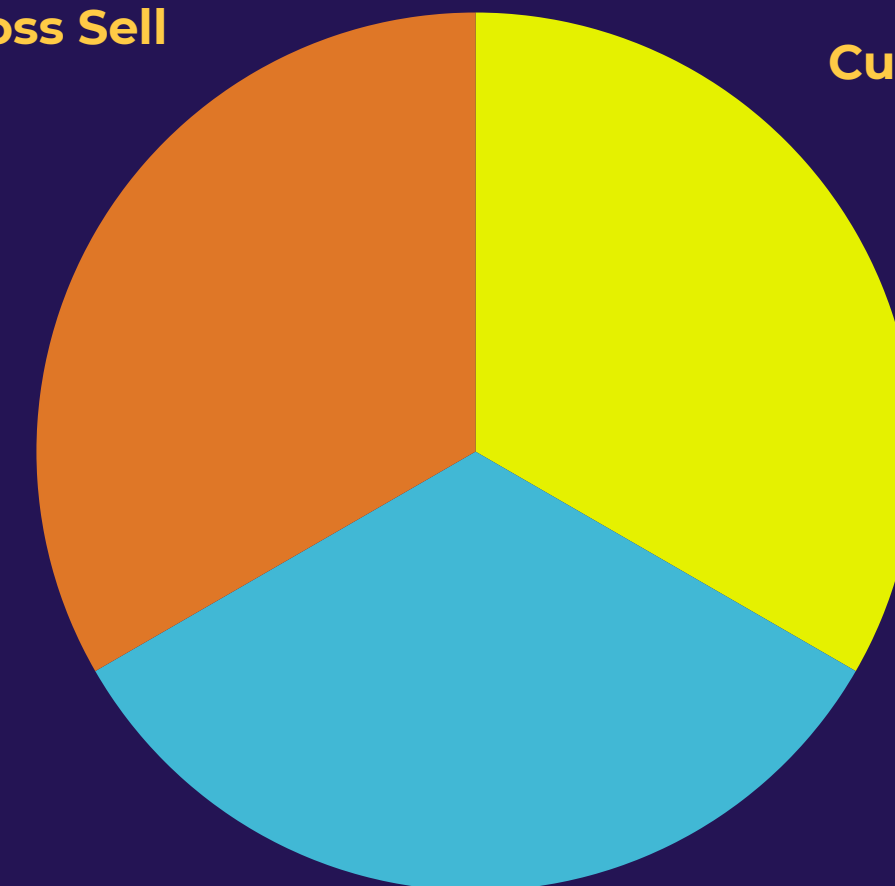
Our Unique Model

Call Center:

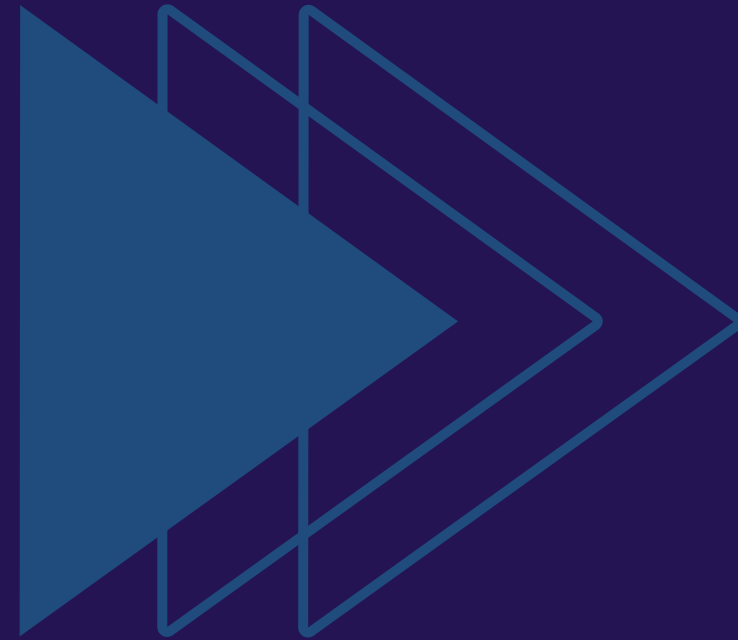
- Outbound for Follow up & cross selling
- Hardware + Technology Integration
- Product level support for Inbound
- In-house for all the Products
- Call Analysis

Feedback to Sales & Cross Sell
33.3%

Current Setup in UAE
33.3%



Online Support for Lead Generation
33.3%



MoneyDila Marketplace



WHY PARTNER WITH US?

We connect banks and financial institutions with high-intent customers through a trusted, high-visibility platform that drives organic traffic and lead generation. Our end-to-end support ensures a smooth journey from product discovery to application across web, tablet, and smartphone platforms.

We specialize in key financial products like Home Loans, Corporate Lending, Trade & Working Capital Facilities, and Investor Funding. With strong ties to top banks and NBFCs, we help you reach the right audience efficiently.

Partner with us to grow your presence, improve conversions and be part of a tech-driven financial ecosystem.

www.moneydila.ae

Summary

MoneyDila is a financial aggregator in the UAE, specializing in the distribution of secured and unsecured loans. We partner with over 21 banks and financial institutions in the region, distributing products such as personal loans, credit cards, new property loans, and mortgages.

Our approach involves a unique model of customer acquisition, blending digital marketing with traditional techniques. We strive to provide a one-stop solution for customers, offering a transparent platform, eligibility checks, and end-to-end support. For our partners, we focus on delivering qualified leads and comprehensive support throughout the loan process.



MoneyDila MANAGEMENT

Chartered Accountant, Cost Accountant, ACI- Fx. and Money Market, London

● Background

Devesh is a seasoned Banker with over 20 years of experience in Banking ranging from Finance, Treasury front office, Market risk, Asset Liability Management, Basel II , Basel III, ICAAP & Stress Testing, Capital Planning, Pillar II risk modeling, Risk Management Framework, Enterprise-wide Risk Management, Formulating Risk Appetite and linkage to Strategy, Risk Modeling, Corporate Governance, AML etc

He has started his career working for IDBI, before joining Barclays in India in Financial Control Department. He, then moved to IDBI Bank and worked in Treasury Department. After a successful stint, joined Credit Lyonnais (India) as Head of Market Risk.

GCC experience includes Manager- ALM & Market risk at Kuwait International Bank (Kuwait Real Estate Bank) and Assistant General Manager- Financial Risk Management at Al Ahli Bank of Kuwait.



Devesh Sharma
CEO & Managing Partner

MoneyDila MANAGEMENT

PGDBA – Marketing Certifications : AML/KYC & CFT, IRDA& AMFI. Business Applications : Norkom, EBBS

● Background

Dharam has more than 12 years of extensive international experience in working with global organizations and deep insight in terms of Banking Products & Services, Leading the sales team, Branch banking, Relationship management and Team management.

Prior to joining MoneyDila, Dharam was Assistant Vice President at Standard Chartered Bank, and head of large metro branches in driving revenues through multiproduct sales which include credit cards, secured and unsecured lending products (eg; PL, mortgages, Lap), liabilities(CASA, Term deposits) and wealth management products etc.

He has served various leading Bank & Insurance Companies including Standard Chartered Bank, ICICI Prudential and have held various managerial positions in these organizations.



Dharamveer Sharma
Partner & Executive Director

MoneyDila MANAGEMENT

BBA , MBA Certifications : AML/KYC & CFT, IRDA

● Background

Satya has more than 17 years of experience in working with leading organizations in Life Insurance and Banking sector . He has expertise in leading large Sales Teams , Relationship Management, Branch Banking, AML/KYC and Product Development .

Prior to joining MoneyDila, Satya was based in Kuwait where he was heading Retail Sales for Bank of Bahrain and Kuwait. He has served various leading Banks & Insurance companies including Al Ahli Bank of Kuwait, YES Bank, ICICI Prudential Life Insurance handling Sales & Distribution at various levels of management.



Satya P. Sharma

Director




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Thank you for taking the time to review our company profile.

At MoneyDila, we sincerely appreciate your interest in our journey and capabilities. We hope the profile has provided you with a clear understanding of our vision, values, and range of financial services.

We are dedicated to excellence and client satisfaction, and we look forward to the opportunity for a successful collaboration.

Please feel free to reach out to us with any questions or inquiries.

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